



MIRACLE PARK ROCK HILL, SC

Final Phases Under Construction

MaxAbilities
of York County

Retail Space Phase 3



Hiram & Linda
Hutchison Family



and the
Nicole and David Tepper Foundation

Williams & Fudge

John & Linda Godbold

The
Craze
Family



Warren Norman
COMPANY INC.



Rock Hill Coca-Cola
Bottling Company



WINTHROP
UNIVERSITY



ROCK HILL
SOUTH CAROLINA
PARKS, RECREATION & TOURISM



CUNNINGHAM
RECREATION
Design • Build • PLAY!

The Lazenby Family



BLUE
GOOSE
STUDIOS



York County
Natural Gas
AUTHORITY



SPRINGS
CREATIVE
Inspiring. Place.



THE SPRINGS
CLOSE
FOUNDATION

THE SPRINGSTEEN FOUNDATION

Powered by Foundation For The Carolinas



FOUNDERS
FEDERAL CREDIT UNION



STEVENSON-WEIR
SOUTHERN



York County's Most Inclusive Community Ever!

Final Development Phase

After successful fundraising of \$7.5 million from over 500 private community donors, grants, and public state/city funds, we are seeking funding to help with Phase 2, which is under construction and will include:

- Large multi-purpose field
- 2nd Miracle League baseball field
- 2600 square foot Education Building: indoor space for programs
- 8200 square foot retail space that will be funded, maintained and operated by MaxAbilities to train, employ, and serve people of all abilities!
- Additional parking
- Therapeutic Fishing Pond



187 Athletes
registered in the spring Miracle League

- Miracle League Spring
- Miracle League Fall
- Battle of the Carolinas
- Competitive League
- Tennis Clinic
- Flag Football
- Summer Concerts
- Just Joy
- Kickball Tournament
- Staff Appreciation Days
- Sensory Friendly Playtime
- Grinch Night
- Sensory Santa
- YCL Bookmobile
- Minute To Win It
- Crafting Classes
- Messy Mondays
- Morning Tea Party
- Construction Day
- Lego Night at the Park
- Plies at the Playground
- Family Storytime
- Vitamin "Sea" Crafts
- Books, Bugs, & Crafts
- bALL IN Wiffle Ball Tournament
- Moon over Miracle
- Kite Day
- Handmade Card Workshop
- Blue Dogs' Benefit Concert



OVER THE PAST YEAR, PRT PROGRAMS AT MIRACLE PARK, WERE ENJOYED BY MORE THAN 70% OF YORK COUNTY RESIDENTS NOT LIVING IN ROCK HILL CITY LIMITS.

Miracle Park Data

PRT reports that programs they operate and information gathered the park hosts an average of 12,000 visitors of all ages a month!

MORE THAN 150,000 VISITORS IN 2024!
3,000 VISITORS WERE OVERNIGHT GUESTS!



Average time spent at the park is 72 minutes

Adult
109.1K Visits
49.4K
unique visitors



On average, 60,000 calories are burned a month on the Sona Yalp!

Data provided by LAPSET

UNIVERSAL DESIGN



Making design accessible to everyone in society

In SC, roughly 10% of the population under age 65, or 514,871 people live with a disability

Based on info from 2021

In York County, 7% (19,188) of the population lives with a disability.

In Rock Hill, roughly 5,762 households have one or more persons with a disability.

49% of those households are located within a 2 mile radius of Miracle Park's location.

Residents from 41 States Visited the Park!

38% of visitors' income is less than \$50k

Education Building



While the Miracle Park champions outdoor recreation, the park is one of the only fully accessible spaces for Therapeutic Programming and always need ways to get EVERYONE to BELONG!

With an indoor space, we can offer these activities to MORE people, no matter the weather or other obstacles:

- *Art programs
- *Game nights
- *Trivia Nights
- *Music Bingo
- *Movie nights
- *Grinch Night
- *Sensory Santa
- *Miracle League training sessions
- *Karaoke nights
- *Dances
- *Workshops
- *Meetings
- *Parties
- *and so much more!!!



Added storage space will house arts and craft supplies, adaptive sports equipment for ALL sports, tables, chairs, audio/video equipment, serving dishes/platters for events, games, uniforms, merchandise, and more!



Retail Building



WHY? We believe that EVERYONE should have a place to BELONG, including **Workforce Development for individuals with developmental and intellectual disabilities**. With our retail building, we seek to provide **opportunities for learning, coaching, and resume-building** with an end goal of permanent employment in our community.

HOW? By partnering with **MaxAbilities of York County**, whose mission is *to maximize abilities for individuals with special needs in York County by Teaching, Empowering, Advocating and Mentoring*, we gain years of experience in creating and developing an inclusive workforce in our retail space. MaxAbilities is ready, willing, and able to walk alongside future tenants to provide job coaching and employee placement **to help ALL employees thrive and grow in their employment skills and opportunities.**



MaxAbilities
of York County

Warren Norman
COMPANY INC.

DisAbilities
Foundation
YORK COUNTY



Multi-Purpose Field



← 60 yards →

SOCCER
BASKETBALL
VOLLEYBALL
LACROSSE
BOCCE
TENNIS
FLAG FOOTBALL
AND MORE

Education Building

Private/Public Partnership





Major Donors



Warren Norman
COMPANY INC.



CAROLINA
PANTHERS

and the
Nicole and David Tepper Foundation



Williams & Fudge



FOUNDERS
FEDERAL CREDIT UNION



THE SPRINGSTEEN FOUNDATION

Powered by Foundation For The Carolinas

The State of
South
Carolina



ROCK HILL
SOUTH CAROLINA
PARKS, RECREATION & TOURISM

The
Craze Family



WARREN & MARY
NORMAN
FOUNDATION

John & Linda
Godbold



WINTHROP
UNIVERSITY



York County
Natural Gas
AUTHORITY



Hiram & Linda
Hutchison Family

MOORHEAD



Williams Family
FOUNDATION



CUNNINGHAM
RECREATION
Design • Build • PLAY!



The Lazenby
Family

Cherry Rd

Cherry Rd

Iglesia El Siloe Rock Hill / Christian Church

MaxAbilities
of York County



comporium



Under Construction



John & Linda Godbold

The Craze Family



Hiram & Linnda Hutchinson Family



Miracle Park of

Williams & Fudge

Eden Terrace

Open area
\$500,000

Open area
\$250,000

Sponsored Area

Open area
\$150,000

DisAbilities Foundation
YORK COUNTY

Winthro

City Courts



MIRACLE PARK

ROCK HILL, SC

Help us finish funding phases 2 and 3 of the park which is under construction and set to open in the spring of 2026.



Sponsor Benefits	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000	\$150,000+
Exclusive Naming Rights									
Logo/Name on every newsletter									
Predominant Recognition in Final Phase									
Logo with link on website									
Recognition in Final Phase									
Name listed on website									
MP Swag									
Social Media Shout-out									

Mail checks to:

Miracle Park | P.O. Box 37021 | Rock Hill, SC 29732

Pay online: MiracleParkRockHill.com

Email: RockHillMiraclePark@gmail.com

You can designate your gift “in honor” or “in memory” of a loved one.



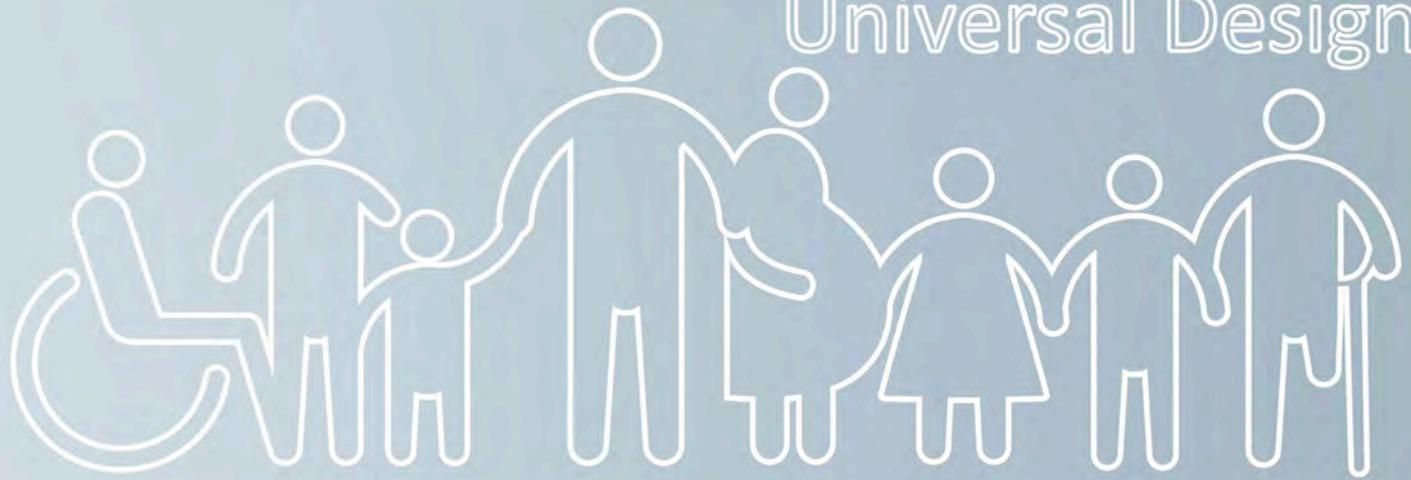
UNIVERSAL DESIGN GOLD 2022

Rock Hill Miracle Park



SCAN ME

Universal Design



Equitable Use

Flexibility in Use

Simple and Intuitive

Perceptible Information

Low Physical Effort

Tolerance for Error

Size and Space

Accessibility

A feature or an attribute; Designing for accessibility means creating products that can be used by those with special needs

Universal Design

A design usable by all people, to the greatest extent possible, without the need for adaptation

Inclusive Design

A human-centred design process that embraces diversity





Rock Hill Miracle Park - The Most Inclusive Community Space Ever - a Place for EVERYONE to BELONG!

PUBLIC-PRIVATE PARTNERSHIP

In 2019 The City of Rock Hill and Winthrop University approved ground leases of 15-acres to the York County Disabilities Foundation; the land is valued at \$2 million. In addition, the City of Rock Hill has given \$550,000 for infrastructure improvements. These funds come from the City's share of accommodations taxes used to encourage tourism. Rock Hill's Department of Parks, Recreation and Tourism programs, operates, and maintains, Phase 1 of the park, which opened in Sept 2021, under a contract with the Foundation; Winthrop University's faculty and students from the sports management, physical education, special education, art departments, and athletes partner with the park in many different capacities.

REGIONAL AND NATIONAL DRAW

Though there are other Miracle Fields and inclusive playgrounds nationwide, our park is unique in that it has both fields and play spaces together in a convenient, easily accessible location between Cherry Road and Eden Terrace, easily accessed from I-77 and twenty minutes from the Charlotte-Douglas International Airport. The Rock Hill Miracle Park, with multiple fields and activities, is one of the most comprehensive plans of its kind in the United States and is expected to attract regional and national tournaments, including those affiliated with the National Miracle League and Special Olympics as Phase 2 is completed early 2026.

UNIVERSAL DESIGN CERTIFICATION

With the goals of accessibility, equity, and inclusion in mind, we have looked at the physical and social barriers of other playgrounds and parks and used the principles of Universal Design to build this park so that people of all ages, abilities, races, and genders can play, work, and hang out TOGETHER without barriers. While grounded in ADA, **Universal Design offers far more potential for inclusion by using established guidelines for buildings and spaces to help meet the needs of different populations, including: the elderly, individuals with disabilities, those recovering from injury, and people with hearing and sight challenges.** The Universal Design principles incorporated into the project enabled Miracle Park to achieve this status. It was the first athletic park of this kind to receive Gold level Global Universal Design Certification.

UNIQUE FEATURES OF THE PARK IN PHASE 1

- Adult changing table in the family restroom.
- Interactive elements on the playground to facilitate play for all, but specifically those with limited communication and social abilities and those with dementia and Alzheimer's.
- Sensory area designed to incorporate all 5 senses with colors chosen based on brain development research for visual stimulation; an auditory wall for music and sound; tactile wall with various textures for touch; sensory pathway to include movement; and a garden with herbs and flowers purposefully chosen to be safe for tasting and smelling.
- Accessible fields with wide gates and special field surfacing to remove barrier to participation by those in wheelchairs, walkers, other mobility devices, or even those with unsteady gaits.
- 85/1000 children in the US have some kind of disability. Only 1/85 are physical; this is one of the many reasons why we include many unique features to the park to remove all types of barriers.

THE EXECUTIVE TEAM (Alice Davis; David Williams; Gary Lemel; Mark Sexton; General Contractor, Jack Leitner; MaxAbilities Executive Director, Michelle Shaffer; Executive Director of Miracle Park, Kylie Carroll; Commercial Retail Manager, Jamey Dagenhart; and Developer Warren Norman) is responsible for securing funding for all phases of the project. Initial gifts to build the park include \$500,000+ each from Comporium, Founders Federal Credit Union, Springs Close Foundation, Springsteen Foundation, Springs Creative, and other Close family members, Williams & Fudge, and the Carolina Panthers (and Tepper Foundation) and \$250,000+ each from Rock Hill Coca-Cola, Warren Norman Company, and York County Natural Gas Authority. There are limited naming opportunities available for gifts exceeding \$250,000. To date, there are over 600 private donors, \$7.6 million has been raised, with 289 giving at least \$1,000!

Phase 1

This first phase opened on September 18, 2021, and cost \$5.9 million. It includes infrastructure improvements across the 15 acres, a refurbished baseball field, a “Miracle” baseball field (custom-designed to help prevent injuries using a pebbleflex turf that accommodates wheelchairs and other assistive devices), a sensory area that allows you to experience all 5 senses, state-of-the-art inclusive playground, accessible restrooms with adult changing station, a concession building, office, parking lots, and roads all conforming to the guidelines of Global Universal Design - gold level.

York County Disabilities Foundation, established in 2000 by MaxAbilities of York County, focuses on supporting people with disabilities by helping them get access to things that the state does not provide funding for, such as funds to aid with medical devices not covered under insurance, camp sponsorships, and other non-funded support needs that enhance the life of a supported person. The Foundation has a 501(c) 3 designation and is governed by a 15-member board of York County citizens which is in place to support MaxAbilities of York County.

Final Phases

Construction began in January 2025 on Phase 2, which will seamlessly lead into Phase 3. Both have an approx cost of \$8,600,000 together. Leitner Construction and Southern Builders are working with the community to help us cut this cost with generous inkind donations from local businesses.

Phase 2 will feature a second Miracle League baseball field, a multi-purpose field with an accessible surface for a variety of sports, walking trails, an Education Center, a maintenance building, and expanded parking.

The **Education Center** will greatly enhance programming opportunities offered by the City of Rock Hill, especially during inclement weather. This indoor facility will host art and educational classes, holiday and special events, game nights, Miracle League team meetings, trainings, and more. It will also provide dedicated storage for program supplies, equipment, and additional adaptive gear.

Plans for Phase 2 also include a **therapeutic fishing pond**, created by enhancing a required retention pond. This feature will include safe, accessible docks and will support therapeutic programs that teach individuals with disabilities the skills of catch-and-release fishing.

Phase 3 will focus on an 8,200 square foot retail space, dedicated to employing people with all abilities and to help give them adequate training to build their resumes. This space is dedicated to highlighting the unique work skills of supported individuals by paying fair wages, offering job coaching, and helping to build a resume for other future job opportunities. The Foundation is partnering with MaxAbilities of York County to bring this final phase to life.